

**SPA 23**  
FITNESS AND LIFESTYLE

**APPLE CHASE**  
**5K** **12K**  
**RUN FOR LIFE**

**Sunday, October 15, 2017**

**Greenview Park  
West Parkway/Robert Place  
Pequannock, NJ 07440**

**Proceeds to benefit Chilton Medical Center**

### **Why Sponsor?**

- Proceeds will benefit Chilton Medical Center in Pompton Plains
- Chilton is a 260-bed, fully accredited acute care hospital with 1,150 employees and more than 650 physicians representing 60 medical specialties
- Dollars raised will support key hospital initiatives, expand our service lines and procure new equipment and technology
- The 12K run and 5k run/walk represent a highly desirable demographic to gain exposure to your target market
- Races attract hundreds of participants, from the occasional jogger to the serious athlete



## **Sponsorship Opportunities**

The Apple Chase Run is a family-focused day of events that attracts hundreds of people each year, and is the center of activity in a festive, open-park atmosphere.

The Apple Chase Run provides an excellent opportunity to promote your business to your target audience through a wide variety of cost effective options. The race starts at 9:30 am and festivities continue until noon.

Please review the sponsorship details provided on the next page. Please contact Mary Gray at Chilton Medical Center Foundation with any questions at (973) 831-5497 or [Mary.Gray@AtlanticHealth.org](mailto:Mary.Gray@AtlanticHealth.org).



**Spa 23 Apple Chase 5K/12K Run For Life**

c/o Main Street Events NJ | P.O. Box 863 | Sparta, NJ 07871

[Andy@MainStreetEventsNJ.com](mailto:Andy@MainStreetEventsNJ.com) | [www.APPLECHASE.com](http://www.APPLECHASE.com)



**ORGANIZED BY**  
**MAIN STREET EVENTS NJ**  
**OCTOBER 15, 2017**

9:30 AM 5K/12K RUN/WALK/ONLINE REGISTRATION  
[www.AppleChase.com](http://www.AppleChase.com)  
**Greenview Park**  
 West Parkway/Robert Place, Pequannock, NJ 07440



**Atlantic Health System**  
 Chilton Medical Center Foundation

## APPLE CHASE

### BENEFITS (Please select and circle one of the Sponsorship Levels)

	PRESENTING SPONSOR <b>\$5000</b>	GOLD SPONSOR <b>\$2500</b>	SILVER SPONSOR <b>\$1000</b>	BRONZE SPONSOR <b>\$500</b>	Mile Sponsor <b>\$150</b>
Company name on finish line breakaway tape for top 5K/12K male and female	<input checked="" type="checkbox"/>				
Company logo prominently displayed on front of 500 shirts	<input checked="" type="checkbox"/>				
Featured presenting sponsor on one 8' table (provided by Main Street Events)	<input checked="" type="checkbox"/>				
Company name on promotional 4' x 8' event banners	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Emcee mentions throughout event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Company logo recognized as presenting sponsor on 5,000 event brochures	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Company banner featured on finish line gates at event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Recognition on Facebook and newsprint promotion	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Company banner placed at event and awards area (provided by sponsor)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Main Street Events NJ email blast with company logo sent to 45,000+ local runners, residents, Spa 23 and Chilton Medical Center population, and multisport participants in NJ/NY/PA	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Company logo, link and descriptive featured on Spa 23, Chilton Medical Center and event websites	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Emcee mentions throughout event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Corporate brochure or promotional item placed in 500+ walker/runner goodie bags (If received by October 2, 2017)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Company logo / link recognized on thank you to all runners and sponsors		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
(1) Free running entry for client / employees				<input checked="" type="checkbox"/>	
(2) Free running entries for client / employees			<input checked="" type="checkbox"/>		
(3) Free running entries for client / employees		<input checked="" type="checkbox"/>			
(4) Free running entries for client / employees	<input checked="" type="checkbox"/>				
Naming opportunities on mile markers					<input checked="" type="checkbox"/>

Company Name:

Contact:

Street Address:

City, State, Zip:

Contact Phone:

Email:

Authorized Signature:

Date:

Checks can be made payable to  
**Chilton Medical Center Foundation**

**Payment can be mailed to:**  
 Main Street Events NJ/Apple Chase Race  
 P.O. Box 863, Sparta, NJ 07871

For further sponsorship information, please call:  
**Mary Gray/Chilton Medical Center Foundation**  
 (973) 831-5497

For further race information, please call:  
**Andy Ball/Race Director**  
 (973) 222-8748  
 Andy@MainStreetEventsNJ.com

Or visit us at:

**[www.AppleChase.com](http://www.AppleChase.com)**